

TEXTILES EASTERN EUROPE

READERSHIP PROFILE

Published by Textile Media Services, **Textiles Eastern Europe** is a monthly printed newsletter targeted at major textile and clothing companies, and suppliers of machinery, equipment, fibres, dyestuffs and chemicals, who are looking at investing in, or marketing to, Central and Eastern Europe and the former Soviet Union

Read by top management, chief executives and decision-makers in the international textile and clothing industry with an interest in capitalising on the economic regeneration of Central and Eastern Europe

Every month **Textiles Eastern Europe** features the latest news and commercial developments relevant to the textile and clothing industries in Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kosovo, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine and Uzbekistan

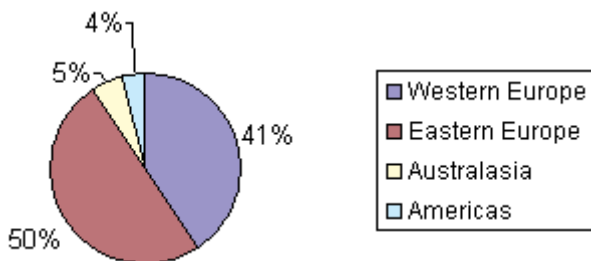
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ANNUAL SUBSCRIPTION 2012

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DISPLAY ADVERTISING RATES AND DATA

ADVERTISEMENT RATES 2012 (EUROS)

No. of insertions	1	3	6	12
Half page	510	435	390	350
Quarter page	330	295	275	220
Eighth page	175	160	145	130

Business opportunities EUR10 per line

Payment can also be made in USD or GBP at the current exchange rate

MECHANICAL DETAILS (depth x width in mm)

Format: A4

Half page vertical: 242 mm x 77 mm

Half page horizontal: 121 mm x 160 mm

Quarter page vertical: 121 mm x 77 mm

Quarter page horizontal: 58 mm x 170 mm

Eighth page: 58 mm x 77 mm

PRINTING PROCESS Textiles Eastern Europe is a four-colour newsletter

MATERIALS REQUIRED Materials/copy to publisher

DIGITAL FORMAT Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 7.0 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 4.0 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution

If any advertisers have any queries regarding acceptable file extensions, please call for clarification

COPY DATES 2012

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
January	2 December	20 December
February	6 January	24 January
March	17 February	28 February
April	9 March	27 March
May	6 April	24 April
June	11 May	30 May
July	8 June	26 June
August	8 July	26 July
September	10 August	29 August
October	7 September	25 September
November	12 October	30 October
December	9 November	27 November

ELECTRONIC ADVERTISING 2012

Monthly e-newsletter: EUR645 Sent by e-mail to more than 24,000 companies worldwide involved in the textile and clothing industry. Ask for full details

Banner (site header) on every page of www.textilemedia.com: EUR400 per month Size 468 x 60 pixels. Static or animated files (GIF, JPG or PNG) accepted. For other positions, please contact us.

TERMS AND CONDITIONS

The publisher will not accept responsibility for advertisement mistakes created due to wrong design or incorrect digital technology provided by advertisers.

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