

# mobileTex

News of the global transport textiles industry – automotive, aerospace, marine, mass transport

Textiles used in transport account for more than 15% of the total volume of technical textiles produced worldwide. This major sector includes fibres, yarns and fabrics used in automobile, ship and aircraft construction, as well as in all aspects of railway and space travel.

Published by Textile Media Services, **MobileTex** is a monthly electronic newsletter featuring news and information on the global transport textiles industry.

The publication is read by top management, chief executives and decision-makers who have an interest in capitalising on this growth sector.

Every month **MobileTex** features the latest technical news and commercial developments relevant to the automotive, aerospace, marine and mass transport sectors.

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## ANNUAL SUBSCRIPTION 2025

GBP275

## WORLDWIDE DISTRIBUTION\*

\* Based on January-December 2024 circulation figures

France	13%
Italy	10%
UK	10%
Germany	7%
Belgium	7%
Spain	7%
Japan	7%
India	7%
All other countries	32%

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## ADVERTISEMENT RATES 2025 (EUROS)

No. of insertions	1	3	6	12
Full page	800	720	650	585
Half page	510	435	390	350
Quarter page	330	295	275	220
Eighth page	175	160	145	130

Payment can also be made in GBP at the current exchange rate

### MECHANICAL DETAILS (width x depth in mm)

Format: A4 PDF

Full page: 170 mm x 254 mm

Half page: 170 mm x 127 mm

Quarter page: 170 mm x 63 mm

Eighth page: 170 mm x 32 mm

**PRINTING PROCESS** MobileTex is a full-colour PDF newsletter

**MATERIALS REQUIRED** Materials/copy to publisher

**DIGITAL FORMAT** Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 2024 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 9 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution.

If any advertisers have any queries regarding acceptable file extensions, please call for clarification.

## COPY DATES 2025

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
January 2025	20 December 2024	2 January 2025
February 2025	24 January 2025	3 February 2025
March 2025	21 February 2025	3 March 2025
April 2025	21 March 2025	1 April 2025
May 2025	24 April 2025	1 May 2025
June 2025	23 May 2025	2 June 2025
July 2025	24 June 2025	1 July 2025
August 2025	25 July 2025	1 August 2025
September 2025	22 August 2025	1 September 2025
October 2025	24 September 2025	1 October 2025
November 2025	24 October 2025	3 November 2025
December 2025	21 November 2025	1 December 2025

## ELECTRONIC ADVERTISING 2025

**Advertisement in our monthly e-newsletter: EUR500 per month** Plain text advertisement, 50 words maximum. Sent by email to around 2,400 companies worldwide (at December 2024) involved in the global transport textiles industry. Please contact us for full details

**Website banner on www.textilemedia.com: EUR400 per month** 468 x 60 pixels site header banner on every page. Static or animated files (GIF, JPG or PNG) accepted. For other positions, please contact us

### TERMS AND CONDITIONS

The publisher will not accept responsibility for advertisement mistakes created due to wrong design or incorrect digital technology provided by advertisers

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