

mobileTex

NEWS OF THE GLOBAL TRANSPORT TEXTILES INDUSTRY
— AUTOMOTIVE, AIRCRAFT, RAILCAR, MARINE —



Textiles used in transport account for more than 15% of the total volume of technical textiles produced worldwide. This major sector includes fibres, yarns and fabrics used in automobile, ship and aircraft construction, as well as in all aspects of railway and space travel.

Published by Textile Media Services, **MobileTex** is a monthly electronic newsletter featuring news and information on the global transport textiles industry.

The publication is read by top management, chief executives and decision-makers who have an interest in capitalising on this growth sector.

Every month **MobileTex** features the latest technical news and commercial developments relevant to the automotive, aerospace, rail and marine sectors.

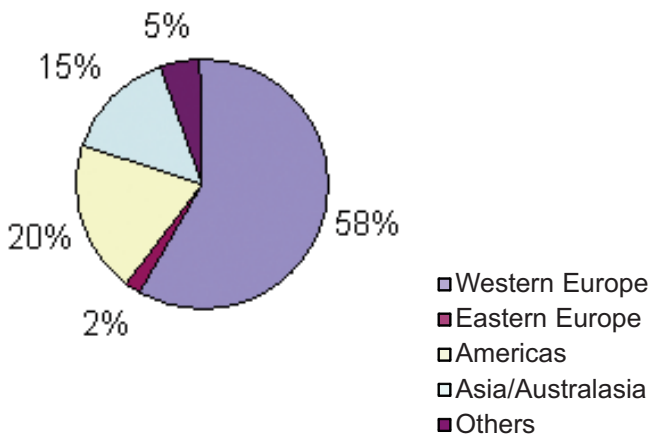
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ANNUAL SUBSCRIPTION 2019

GBP275

WORLDWIDE DISTRIBUTION*



* Based on January-November 2018 circulation figures

USA	13%
Germany	9%
UK	9%
France	8%
Netherlands	7%
Japan	6%
Italy	6%
Spain	5%
Belgium	5%
All other countries	32%

**DISTRIBUTED
MONTHLY TO
MORE THAN 25
COUNTRIES
WORLDWIDE**

ADVERTISEMENT RATES 2019 (EUROS)

No. of insertions	1	3	6	12
Full page	800	720	650	585
Half page	510	435	390	350
Quarter page	330	295	275	220
Eighth page	175	160	145	130

Payment can also be made in GBP at the current exchange rate

MECHANICAL DETAILS (width x depth in mm)

Format: A4
Full page: 170 mm x 254 mm
Half page: 170 mm x 127 mm
Quarter page: 170 mm x 63 mm
Eighth page: 170 mm x 32 mm

PRINTING PROCESS

MobileTex is a four-colour PDF newsletter

MATERIALS REQUIRED

Materials/copy to publisher

DIGITAL FORMAT Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 10 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 9 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution

If any advertisers have any queries regarding acceptable file extensions, please call for clarification

COPY DATES 2019

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
January 2019	21 December 2018	2 January 2019
February 2019	24 January 2019	1 February 2019
March 2019	21 February 2019	1 March 2019
April 2019	22 March 2019	1 April 2019
May 2019	23 April 2019	1 May 2019
June 2019	24 May 2019	3 June 2019
July 2019	21 June 2019	1 July 2019
August 2019	23 July 2019	1 August 2019
September 2019	23 August 2019	2 September 2019
October 2019	23 September 2019	1 October 2019
November 2019	24 October 2019	1 November 2019
December 2019	22 November 2019	2 December 2019

ELECTRONIC ADVERTISING 2019

Advertisement in our monthly e-newsletter: EUR500 per month Plain text advertisement, 50 words maximum. Sent by email to around 2,600 companies worldwide (at November 2018) involved in the transport textiles industry. Please contact us for full details

Website banner on www.textilemedia.com: EUR400 per month 468 x 60 pixels site header banner on every page. Static or animated files (GIF, JPG or PNG) accepted. For other positions, please contact us

TERMS AND CONDITIONS

The publisher will not accept responsibility for advertisement mistakes created due to wrong design or incorrect digital technology provided by advertisers

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