

TEXTILES EASTERN EUROPE

READERSHIP PROFILE

Published by Textile Media Services, **Textiles Eastern Europe** is a monthly electronic newsletter targeted at major textile and clothing companies, and suppliers of machinery, equipment, fibres, dyestuffs and chemicals, who are looking at investing in, or marketing to, Central and Eastern Europe and the former Soviet Union

Read by top management, chief executives and decision-makers in the international textile and clothing industry with an interest in capitalising on the economic regeneration of Central and Eastern Europe

Every month **Textiles Eastern Europe** features the latest news and commercial developments relevant to the textile and clothing industries in Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kosovo, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine and Uzbekistan

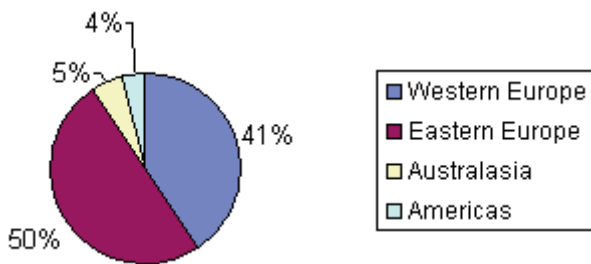
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ANNUAL SUBSCRIPTION 2019

GBP345

WORLDWIDE DISTRIBUTION



Czech Republic	9%
Poland	7%
Russia	6%
Lithuania	4%
Hungary	4%
Romania	3%
Bulgaria	3%
Other Eastern Europe	14%
Western Europe	41%
Asia/Australasia	5%
Americas	4%

**1,000 COPIES
PER MONTH,
DISTRIBUTED TO
MORE THAN 45
COUNTRIES
WORLDWIDE**



DISPLAY ADVERTISING RATES AND DATA

ADVERTISEMENT RATES 2019 (EUROS)

No. of insertions	1	3	6	12
Full page	800	720	650	585
Half page	510	435	390	350
Quarter page	330	295	275	220
Eighth page	175	160	145	130

Payment can also be made in GBP at the current exchange rate

MECHANICAL DETAILS (width x depth in mm)

Format: A4
 Full page: 182 mm x 252 mm
 Half page: 182 mm x 125 mm
 Quarter page: 182 mm x 62 mm
 Eighth page: 182 mm x 31 mm

PRINTING PROCESS Textiles Eastern Europe is a four-colour PDF newsletter

MATERIALS REQUIRED Materials/copy to publisher

DIGITAL FORMAT Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 10 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 9 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution

If any advertisers have any queries regarding acceptable file extensions, please call for clarification

COPY DATES 2019

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
January 2019	21 December 2018	2 January 2019
February 2019	24 January 2019	1 February 2019
March 2019	21 February 2019	1 March 2019
April 2019	22 March 2019	1 April 2019
May 2019	23 April 2019	1 May 2019
June 2019	24 May 2019	3 June 2019
July 2019	21 June 2019	1 July 2019
August 2019	23 July 2019	1 August 2019
September 2019	23 August 2019	2 September 2019
October 2019	23 September 2019	1 October 2019
November 2019	24 October 2019	1 November 2019
December 2019	22 November 2019	2 December 2019

ELECTRONIC ADVERTISING 2019

Advertisement in our free monthly e-newsletter: EUR500 per month
 Plain text advertisement, 50 words maximum. Sent by email to around 11,200 companies worldwide (at November 2018) involved in the textile and clothing industry. Please contact us for full details

Website banner on www.textilemedia.com: EUR400 per month
 468 x 60 pixels site header banner on every page. Static or animated files (GIF, JPG or PNG) accepted. For other positions, please contact us.

TERMS AND CONDITIONS

The publisher will not accept responsibility for advertisement mistakes created due to wrong design or incorrect digital technology provided by advertisers.

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