

# TEXTILES EASTERN EUROPE

## READERSHIP PROFILE

Published by Textile Media Services, **Textiles Eastern Europe** is a monthly electronic newsletter targeted at major textile and clothing companies, and suppliers of machinery, equipment, fibres, dyestuffs and chemicals, who are looking at investing in, or marketing to, Central and Eastern Europe and the former Soviet Union

Read by top management, chief executives and decision-makers in the international textile and clothing industry with an interest in capitalising on the economic regeneration of Central and Eastern Europe

Every month **Textiles Eastern Europe** features the latest news and commercial developments relevant to the textile and clothing industries in Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kosovo, Kyrgyzstan, Latvia, Lithuania, North Macedonia, Moldova, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine and Uzbekistan

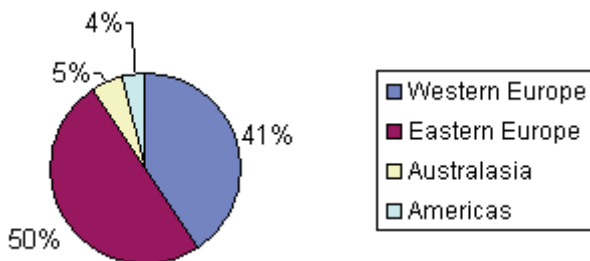
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## ANNUAL SUBSCRIPTION 2020

GBP345

## WORLDWIDE DISTRIBUTION



Czech Republic	9%
Poland	7%
Russia	6%
Lithuania	4%
Hungary	4%
Romania	3%
Bulgaria	3%
Other Eastern Europe	14%
Western Europe	41%
Asia/Australasia	5%
Americas	4%

**1,000 COPIES  
PER MONTH,  
DISTRIBUTED TO  
MORE THAN 45  
COUNTRIES  
WORLDWIDE**



## DISPLAY ADVERTISING RATES AND DATA

### ADVERTISEMENT RATES 2020 (EUROS)

No. of insertions	1	3	6	12
Full page	800	720	650	585
Half page	510	435	390	350
Quarter page	330	295	275	220
Eighth page	175	160	145	130

Payment can also be made in GBP at the current exchange rate

### MECHANICAL DETAILS (width x depth in mm)

Format: A4  
 Full page: 182 mm x 252 mm  
 Half page: 182 mm x 125 mm  
 Quarter page: 182 mm x 62 mm  
 Eighth page: 182 mm x 31 mm

**PRINTING PROCESS** Textiles Eastern Europe is a four-colour PDF newsletter

**MATERIALS REQUIRED** Materials/copy to publisher

**DIGITAL FORMAT** Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 10 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 9 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution

If any advertisers have any queries regarding acceptable file extensions, please call for clarification

### COPY DATES 2020

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
January 2020	23 December 2019	2 January 2020
February 2020	24 January 2020	3 February 2020
March 2020	21 February 2020	2 March 2020
April 2020	23 March 2020	1 April 2020
May 2020	23 April 2020	1 May 2020
June 2020	22 May 2020	1 June 2020
July 2020	23 June 2020	1 July 2020
August 2020	24 July 2020	3 August 2020
September 2020	24 August 2020	1 September 2020
October 2020	23 September 2020	1 October 2020
November 2020	23 October 2020	2 November 2020
December 2020	23 November 2020	2 December 2020

### ELECTRONIC ADVERTISING 2020

**Advertisement in our free monthly e-newsletter: EUR500 per month**  
 Plain text advertisement, 50 words maximum. Sent by email to around 10,700 companies worldwide (at December 2019) involved in the textile and clothing industry. Please contact us for full details

**Website banner on www.textilemedia.com: EUR400 per month**  
 468 x 60 pixels site header banner on every page. Static or animated files (GIF, JPG or PNG) accepted. For other positions, please contact us.

### TERMS AND CONDITIONS

The publisher will not accept responsibility for advertisement mistakes created due to wrong design or incorrect digital technology provided by advertisers.

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